

MAKE A DIFFERENCE

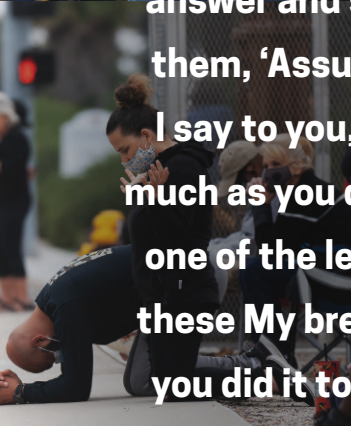
INITIATIVES



ROCK CHURCH



“And the King will answer and say to them, ‘Assuredly, I say to you, in as much as you did it to one of the least of these My brethren, you did it to Me.’”



MATTHEW 25:40



WHAT IS THE ANNUAL MAKE A DIFFERENCE OFFERING ALL ABOUT?

As a Do Something Church, our desire is to reflect the heart of Jesus by doing what he did. Jesus was radically generous with his life. He cared for the overlooked and oppressed, offered healing to the sick, brought hope to the hopeless, and ultimately gave his life for us on the cross.

Make A Difference - formally known as All In - is focused on finding practical ways that we can serve the world with the same radical generosity that Jesus demonstrated. God has given Rock Church an extraordinary vision to see his kingdom come in San Diego and beyond, and we want to DO SOMETHING about it! Our goal is to raise over \$7 million in special gifts (over and above tithes).

Will you join us this year and make a difference?



QUESTIONS?

Contact Stewardship Team,
stewardship@sdrock.com
or (619)226-6144

INITIATIVES

CHURCH EXPANSION

CHURCH PLANTING

We believe that the local church is called to be a beacon of hope and resources to serve the surrounding community. Because of this, Rock Church is sending out pastors and leaders to plant churches in cities around the world and participate in God's work of renewal.

LEADERSHIP DEVELOPMENT AND EDUCATION

Rock Church is committed to raising up the next generation of leaders who will step up to BE the church in their family, workplace, church, and community. Because education is a huge component of leadership development, we are expanding Rock School of Ministry and moving toward full accreditation in the next 2-5 years.

DIGITAL INITIATIVES

ON-DEMAND DIGITAL PLATFORM

Just as we want to go into all the world and make disciples, so do we believe we are called to infuse the digital world with hope. This platform will provide 24-hour, on demand content to equip, educate, and inspire our Rock family and others. Content will include gospel presentations, education, online ministry, conferences, and more.

DIGITAL EVANGELISM

We will continue our commitment to sharing the gospel online and around the world to over 1 million people a month in English and Spanish, leading to an average of 30,000 decisions for Christ each month.

ROCK CHURCH APP

Our new app will serve as a discipleship hub in which people from all backgrounds can connect, grow, and plug into opportunities to make a difference in the world.

INITIATIVES

WORLD MISSIONS

PARTNERSHIPS AND MISSION TRIPS

As a full-fledged mission sending organization, Rock Church actively sends out short term mission teams and commissions long term missionaries to “go and make disciples of all nations.” Mission trips create opportunities for discipleship and mutual encouragement as the multicultural body of Christ connects in love and partnership. Our desire is to extend prayer, hope, and practical support to current and aspiring missionaries.

PROJECTS

Rock Church has established many partnerships with local church leaders around the world, and these partnerships have led to our involvement in several projects aimed at bringing hope and restoration to those in need. Our most recent projects include supporting a boarding school in Haiti and providing food and other resources to Afghani refugees.

COMMUNITY IMPACT

TOYS FOR JOY

This December, we will be celebrating our 25th anniversary of Toys for Joy. With the help of our faithful volunteers, donors, and partners, we are able to serve over 17,000 children and individuals per year by providing toys, resources, and hope in a season when many people need it the most.

FREEDOM CENTER

Rock Church is redeeming a former strip club to serve survivors of human trafficking. On average, it takes 5-7 times of someone leaving a trafficking situation to be completely free of it, so we are transforming the building into a resource center that will assist victims as they heal and move toward a new life.

ROCK OUTREACH CENTER

As a Do Something Church, we are uniquely positioned to help meet the needs of our community by distributing food, clothing, and essentials through a facility where we can also provide education, training, and community services.

HIGHLIGHTS FROM 2021

FOOD DISTRIBUTION

26,454

People Served

243,314

Pounds of Food and Diapers

\$406,334.38

Value of Food and Diapers Distributed

ROCK CHURCH

7.4M

Received a Gospel
Presentation

294K

Decisions for
Christ

WORLD MISSIONS

315,000

Meals for Afghan
Refugees

200

Water Filtration Kits
Distributed

20M

Gallons of Fresh Water Provided Over 10 Years

EXAMPLES OF HOW YOUR DONATIONS MAKE AN IMPACT

\$500+

\$800 Provides a toy for 100 children at Christmas.

\$1,000+

\$1,050 feeds Christmas dinner to 35 families in need.

\$2,500 enables 150,000 online gospel presentations to people all over the world, leading 7,500 decisions for Christ.

\$5,000+

\$10,500 provides nine transitional living spaces for survivors of human trafficking.

\$20,000 provides 1.2 million online gospel presentations, leading 60,000 to Christ.

\$25,000+

\$27,000 provides 500 Afghan refugee families in Pakistan with blankets, food and medical supplies.

\$35,000 provides 17,500lbs of food for struggling families through our food distribution outreach.

\$50,000 build out a career development and resource center at the Rock Dream Center.

\$100,000+

\$175,000 provides one full year of 24/7 trauma informed care at the Freedom Center.

\$600,000 funds a new digital platform which will allow for 24/7 on demand Christian programming for anyone, anywhere in the world that has internet access.

\$1,000,000+

\$1,100,000 will build out the Rock Dream Center, which will in turn give away more than \$1,000,000 a year in critical resources in the places it's needed most.

\$2,000,000 enables the purchase, construction, and build out of a new Chula Vista campus.

ARE YOU READY TO MAKE A DIFFERENCE?



GIVE ONLINE

Text **VISION** to **52525**
or sdrock.com/vision



SEND YOUR GIFT

Rock Church
2277 Rosecrans Street
San Diego, CA 92106
(*"VISION" on the memo line*)

