

Heart FOR THE HOUSE

**"For where your
treasure is, there your
heart will be also."**

MATTHEW 6:21



**ROCK
CHURCH**

WHAT IS HEART FOR THE HOUSE ALL ABOUT?

Everything we do as Christians is a response to this truth: Jesus loves us, and he wants our hearts! The Heart for the House campaign is designed to help us become more aware that “where our treasure is, there our hearts will be also” (Matthew 6:21). As we give of our time, talents, and treasures, Jesus transforms our *hearts* to be more like him. We believe that generosity is our privilege, and we are thankful we get to partner with Him to see the world look more like heaven!

The *house*, simply put, is the people of God. Our “heart for the house” is truly a heart for people because *People are our Focus*.

As a local house, we are a diverse community of people, and our mission is to make disciples who *Know God, Grow in Community, and Make a Difference*. We believe the hope the world seeks is found in the teachings, life, death, and resurrection of Jesus, and we want to make that hope known on every street and to every person. This is why *Do Something is Our Response*, and we invite you to take action with us!

Heart for the House
Funding Goal

\$6 Million



QUESTIONS?

Contact Stewardship Team,
stewardship@sdrock.com
or (619) 226-6144

KNOW GOD

Our “heart for the house” is truly a heart for people. We want to see relationships mended, families restored, addiction broken, and true hope realized. Ultimately, we want people to know God and develop a relationship with Him!

We will provide environments that will help people Know God through:

KINGDOM EXPANSION New Chula Vista Building!

We are deeply excited about our new Chula Vista campus building and other opportunities to equip leaders and plant new campuses in the future, as God leads! We are focusing on regional hotspots in LA, Phoenix, Las Vegas, and Oceanside/Carlsbad as potential sites for new campuses.

ENVIRONMENT REFRESH All Campuses

We are updating all campuses to align with our mission, values, and brand colors in order to create a welcoming environment.

WORLD MISSIONS

As a full-fledged, mission-sending organization, we actively send out both long-term and short-term missionaries to “go and make disciples of all nations.”

EVANGELISM

Because Jesus is our message, we are committed to sharing the gospel throughout the world via evangelism events, trainings, online gospel presentations, and more!

NEWS! GOOD NEWS! GOOD NEWS! GOOD NEWS! GOOD NEWS!

NEW
spanish service!

New Spanish service
launched at our **Chula
Vista** Campus!

GROW IN COMMUNITY

Rock Church is bursting with cultural and generational diversity, and we are committed to building one another up in love (1 Thessalonians 5:11) by cultivating a strong sense of community and growing in our faith together.

We will help people Grow in Community through:

NEXT GEN MINISTRIES

We desire to see our kids and students pursue God wholeheartedly, and we are committed to creating spaces for them (events, camps, etc.) to gather together, encounter Jesus, and learn from Scripture.

GROUPS

Our Groups ministry exists to help women, men, marrieds, youth, and children grow closer to Jesus, create lasting friendships, and learn how to make disciples.

ONLINE CHURCH

Our online platform makes a church community available to people anywhere and anytime.

DISCIPLESHIP PATHWAY

This is the practical expression of our mission. Discipleship is our calling, and we are committed to helping people take the next step in their faith journey and be equipped as disciples.

GOOD NEWS! GOOD NEWS! GOOD NEWS! GOOD NEWS! GOOD NEWS!

COMMUNITY
ROOM

Completed **300 Seat**
Community Room in our
Point Loma Campus.

MAKE A DIFFERENCE

We are committed to practically serving people through the ministry initiatives God has placed on our heart. From feeding the poor to neighborhood cleanups to Toys for Joy, your dollars have the power to make a tangible difference in people's lives.

Our house will Make a Difference through:

TOYS FOR JOY

With the help of our faithful volunteers, donors, and partners, we are able to serve thousands of children and individuals every year by providing toys, resources, and hope in a season when many people need it the most.

PROVISIONS DISTRIBUTION

Generosity is our privilege at Rock Church, and we are uniquely positioned to help meet the needs of our community by distributing essential items each month through our Provisions ministry.

CRISIS RESPONSE

We believe the Church is called to be a beacon of hope and a source of practical resources in the midst of crisis, and we have several ministries set up to respond in times of need.

COMMUNITY OUTREACH

We have a heart to serve the city in practical ways through neighborhood cleanups, military outreach, and more. Do Something is our response!

WS! GOOD NEWS! GOOD NEWS! GOOD NEWS! GOOD NEWS!

17% growth!

Attendance across
all our campuses
grew by 17%!

HIGHLIGHTS

FROM 2022-2023

105K

Pounds of Food
Distributed

TOYS
FOR JOY

5.5K

People
Impacted

16,500

Pounds of Food
Distributed

MILITARY
HEROES
EVENT

2,208

People
Impacted

SUMMER
OUTREACH

1900

Students at
Summer is Ours

2700+

People at Faith
& Family Night

PROVISIONS MINISTRY

436,074

Pounds of Food
Distributed

13,323

Households
Impacted

787

People
Baptized

SPIRITUAL
GROWTH

1580

People Attended
Encounter

WORLD
MISSIONS

17

Nations
Impacted

6,614

Disciples
Made

86

Rock Chaplains Serving

CHAPLAINCY OUTREACH

EVANGELISM

310,019

Decisions for Christ

2,080,786

Gospel Presentations

GIVE FROM YOUR HEART = TAKE CARE OF YOUR HOUSE

Thank you so much for giving generously and sacrificially. You are truly making a difference! When we trust God with our resources, we partner with God in helping San Diego and beyond look more like heaven.



GIVE ONLINE

Text **HEART** to **52525**
or sdrock.com/heart



SEND YOUR GIFT

Rock Church
2277 Rosecrans Street
San Diego, CA 92106

("Heart for the House" on the memo line)


**SCAN
HERE**
to give



Please note that all donated funds will be allocated among the aforementioned categories as determined most impactful by Rock leadership.

THE HOUSE \neq
A BUILDING OR A SUNDAY SERVICE

THE HOUSE =
THE PEOPLE OF GOD, SET APART TO POINT
PEOPLE TO THE HOPE OF JESUS



SDROCK.COM/HEART