

Be a Blessing

On Saturday, December 14th we are expecting more than 22,000 people at four Toys for Joy locations: Lincoln High School, Cajon Valley Middle School, Guajome Park Academy, and Castle Park High School.

Toys for Joy is an exciting day that thousands of families look forward to each year, some even line up the night before to ensure their spot in line. The morning kicks off as families enter into the Gospel stage area for an opportunity to receive Christ as their Savior and prayer. Next, families wind their way through a line of high fives and smiles up to the toy room, an area overflowing with thousands of toys.

It is through your generosity that last year almost 15,000 people - children and their families - participated in the toy experience. And the day doesn't stop at toys! Families are given bags of groceries, lunch, and clothing (at Lincoln site). Children and family members can get a fresh haircut and enjoy face painting, nail painting, kids activities and more.

Please join us in blessing San Diego families in need. Of the county's 3.2 million residents, 486,000 people face food insecurity every day. Of this number, 163,000 are children. Nearly 19 percent of San Diego County's children are living in poverty. Since 2006, there has been an increase of more than 94,000 people living on incomes below the poverty line, enough to fill two Petco Park Stadiums.

TO GIVE, VOLUNTEER, AND PARTNER TEXT "TOYS" TO 52525 OR STOP BY THE TOY STORE IN THE LOBBY TODAY



"More than ever, people need to step up and help those who are in need this year. Christmas is a time when God showed His love for us, and we're ready to show God's love in the communities where we live and serve. That's the purpose of the church."

- PASTOR MILES

SENIOR PASTOR, ROCK CHURCH

Miles McPherson

A former defensive back with the San Diego Chargers, Miles is the Senior Pastor of Rock Church and author of *The Third Option: Hope for a Racially Divided Nation*, which explains that we must learn to see people not by the color of their skin but as God sees them—humans created in the image of God. Pastor Miles is also the founder of DoSomethingChurch.org, a vibrant affiliation dedicated to establishing pervasive hope in communities through proactive community service.

MILESMCPHERSON.ORG [@MILESMCPHERSON](https://www.instagram.com/milesmcpherson) [/PASTOR.MILES.MCPHERSON](https://www.facebook.com/pastor.miles.mcpherson)



Why We Give?

God is the ultimate giver who gave the most precious gift imaginable, His Son, Jesus, to die on the cross for our sins. Our lives are transformed by the gospel of Christ, and the act of giving changes us, making us more like our generous Creator.

VISIT SDROCK.COM/GIVE OR TEXT "GIVE" TO 52525
TO KEEP YOUR INFORMATION UP TO DATE, TEXT "UPDATE" TO 52525

STAY CONNECTED

[@THEROCKSANDIEGO](https://www.instagram.com/therocksandiego) SDROCK.COM

MISSION

Save, Equip, Send

VISION

Establish global pervasive hope

LOCATIONS Point Loma, San Ysidro, San Marcos, City Heights, East County, Online, Microsites

SERVICE TIMES

8am, 10am, 12pm, 6pm
Deaf Interpretation | 10am, Point Loma
Spanish Service | 2:30pm, East County
Watch online SDROCK.COM/LIVE



TOYS For JOY

It's More Than a Toy.



SATURDAY, DECEMBER 14 | 9AM-2PM

NORTH COUNTY

Guajome Park Academy
2000 N. Santa Fe, Vista, CA 92083

CENTRAL SAN DIEGO

Lincoln High School
4777 Imperial Ave., San Diego, CA 92113

EAST COUNTY

Cajon Valley Middle School
550 E. Park Ave., El Cajon, CA 92020

SOUTH COUNTY

Castle Park High School
1395 Hilltop Dr., Chula Vista, CA 91911



TOYS For JOY

TOY STORE

Stop by our new Toys for Joy Toy Store in the lobby to purchase a toy for only \$7 (a \$20 retail value).

OR

Choose from the following toy bundles

\$50

- 3 Toys for the kids
- Lunch for a family of 5

\$75

- 2 toys for the kids
- Lunch
- Groceries for a family of 4

\$100

- 95 Spanish New Testaments
- TO GIVE AWAY AT EVENT**

\$275

- 4 toys for the kids
- Lunch
- Groceries
- Clothing for a family of 6

\$500

- Groceries for 100 families
- WHOLESALE PRICE!**

\$1000

- Full pallet of 145 toys!

TO PURCHASE A TOY BUNDLE AT WHOLESALE PRICE, TEXT "TOYS" TO 52525

UPCOMING EVENTS

For more events and info, visit sdrock.com/events

December 5
Rock Academy Christmas Musical
 10am and 6pm | Point Loma
rockacademy.org

December 7
Women's Christmas Event & Marketplace
 3-8pm | Point Loma
sdrock.com/womenschristmas

December 14
Toys for Joy
 Four Locations
 Text "TOYS" to 52525

December 20-21
Living Nativity
 12.20 | 5-9pm | Point Loma
 12.21 | 2-8pm | Point Loma
sdrock.com/livingnativity

December 22 & 24
Christmas Services
 12.22 | 8am, 10am, 12pm, 6pm
 12.24 | 4pm
 All Campuses

In the past 22 years we have served 166,900 children and families! Please encourage your friends and family to become a part of Toys for Joy this year, too.



2018 GIVEAWAYS



191,200 articles of clothing

* We are currently in need of children's clothing donations, size toddler-14.



59,860 pounds of groceries



472 haircuts



521 manicures



17,160 toys

FEATURED STORY

To Belong

By Lawrence A. Wood

In the early morning hours, the line continued to swell, snaking back and forth like a Disneyland entrance to a popular ride. Moving along the line, I met Christine and her sister Cynthia. Each brought their children and their friend's children. It was a common occurrence I was to learn. Struggling mothers were mindful of other struggling families and wanted to help. Cynthia was grateful for finally finding an apartment after five years of being homeless. She recognized the importance of the event for homeless parents and children, as well as single mothers. She was anticipating the joy her children would receive from a toy, but also for the hot dogs. Her kids love hot dogs.

As our conversation continued, her sister, Christine, found it "amazing that so many people would spend the time to give and not get paid." I asked how it made her feel, and she said it made her recognize there are people who really care.

Throughout the grounds there were huge signs welcoming everyone to Toys for Joy. However, just below those towering words was the slogan, "It's More Than a Toy." What was "the More"? Everyone I spoke with possessed a giving spirit. Parents bringing other children than their own. Volunteers waiting to see the excitement in the children's eyes. Rock Church members eager to tell their story in order to reach someone and let them know they were not alone in their struggle. There was an answer, for pain.

Everyone was helping others and it became clear, and I wish everyone knew that it is impossible to help someone and not be helped yourself. In helping others, we let them know they belong. A loving God made it so.

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