

ALL
IN

DO SOMETHING CHURCH

ALL IN

INITIATIVES



ROCK CHURCH

ALL



**“And the King will
answer and say to
them, ‘Assuredly,
I say to you, in as
much as you did
it to one of the
least of these My
brethren, you did it
to Me.’”**



WHAT IS THE ANNUAL ALL IN OFFERING ALL ABOUT?

As a Do Something Church, every year we challenge our church to be **ALL IN**. God has given Rock Church an extraordinary vision to build His Kingdom throughout San Diego and beyond for generations to come, and He wants to use all of us to accomplish this.

Our goal is to raise over \$3 million in special gifts (over and above tithes) so we can expand into territory we believe He is leading us into as a church community. God is challenging us to trust Him and be faithful!

**Will you join us this year and
go ALL IN?**



QUESTIONS?

Contact Jennie Dillon
jennie.dillon@sdrock.com
or (619) 226-6144

DO SOMETHING CHURCH

OUTREACH INITIATIVES

TOYS FOR JOY

This December we will be celebrating our 25th anniversary of Toys for Joy. With the help of our faithful volunteers, donors, and partners, we are able to serve over 17,000 children and individuals per year by providing toys, resources, and hope in a season when many people need it the most.

ROCK YOUR CITY TV PROGRAM

Extending our digital reach, Rock Church has partnered with FOX 5 to deliver Rock Your City with Miles McPherson every Sunday to share testimonies of those impacted by the ministry of the Rock and other community organizations

FREEDOM CENTER (PHASE I)

Rock Church is redeeming a former strip club to serve rescued survivors of sex trafficking. In Phase 1, we will transform the building into a resource center with housing in order to empower survivors to discover their own redemption story. This will increase the transitional housing for survivors of sex trafficking in San Diego by 20%.

ROCK DREAM CENTER

As a Do Something Church, we are uniquely positioned to help meet the needs of our community by distributing food, clothing, and essentials through a facility where we can also provide education, training, and community services.

DO SOMETHING CHURCH

EXPANSION INITIATIVES

ON-DEMAND DIGITAL PLATFORM

This cutting-edge platform will provide 24-hour, on-demand content to equip, educate, and inspire our Rock family and others, which will include gospel presentations, Rock Your City programming, training and education, online ministry, conferences, and Sunday services.

CHURCH MULTIPLICATION

God continues to prompt us to launch new church locations locally and nationally, and develop pastors and leaders to lead those communities.

DIGITAL EVANGELISM

We will continue our commitment to sharing the gospel online and around the world to over 1 million people a month in English and Spanish, leading to an average of 30,000 decisions for Christ each month.

CHULA VISTA CAMPUS

After six years of serving the South Bay, we have secured an amazing facility where we will be able to minister to the community seven days a week. We are in Phase 1 of redeveloping the warehouse that will house our sanctuary and ministry spaces, as well as our Dream Center and second Rock Thrift Store location.

COVID RELIEF

6,772

Volunteers

357,565

People Impacted

\$2,055,273

Value Distributed in Masks, Food, and Meals

12K

Front-Line
Responders were
Given Meals

312K

Masks Made,
Assembled,
or Restored

207K

Personal Protective
Equipment
Items Collected

297K

Pounds of
Food Fed
7,778 Families

ROCK CHURCH

14M

Received
a Gospel
Presentation

400K+

Salvations

\$1M

Clothing
Donations

WE PRAY SAN DIEGO

100+

Churches

67

Locations

19K

Attendees

Examples of How Your Donations Make an Impact

\$100+

\$150 feeds Christmas dinner to five families in need.

\$750 provides a toy for 100 children at Christmas.

\$1,000+

\$1,000 enables 100,000 online gospel presentations, leading 3,000 to Christ.

\$1,050 furnishes a bedroom at Freedom Center for sex trafficking survivors.

\$5,000+

\$6,000 opens a new Microsite location.

\$15,000 enables 1.5 million online gospel presentations, leading 45,000 to Christ.

\$25,000+

\$30,000 provides 50,000 meals for struggling families served by the Dream Center.

\$40,000 provides security cameras for the Freedom Center.

\$100,000+

\$150,000 provides one year of 24/7 trauma-informed care at the Freedom Center.

\$500,000 launches our new digital platform which would allow for 24/7 on-demand programming.

\$1,000,000+

\$1,000,000 to build out the Dream Center, providing over \$1m in donations & services annually.

\$2,000,000 enables the purchase, construction, and build-out of our Chula Vista campus.

HOW TO MAKE YOUR ALL IN GIFT



GIVE ONLINE

Text **ALL IN** to **52525**
or sdrock.com/allin



SEND YOUR GIFT

Rock Church
2277 Rosecrans Street
San Diego, CA 92106
(*"ALL IN" on the memo line*)



In addition to supporting the ministry of Rock Church, all donations are tax-deductible and may be eligible for significant tax relief and giving benefits under the CARES Act passed earlier this year.

Contributions are allocated at the prayerful discretion of Rock Church leadership as God provides opportunities. Details available upon request.