

ALL
IN

ALL IN

NOVEMBER 2020 OFFERING



ALL
IN



“

“And the King will
answer and say to
them, ‘Assuredly,
I say to you, in as
much as you did
it to one of the
least of these My
brethren, you did it
to Me.’”



MATTHEW 25:40



WHAT IS THE ANNUAL ALL IN OFFERING ALL ABOUT?

Every year in November, we challenge our church to be **ALL IN**. God has given Rock Church an extraordinary vision to build His Kingdom throughout San Diego and beyond for generations to come, and He wants to use all of us to accomplish this.

Our goal is to raise over \$3 million in special gifts (over and above tithes) so we can expand into territory we believe He is leading us into as a church community. God is challenging us to trust Him and be faithful!

Will you join us?



QUESTIONS?

Contact Jennie Dillon
jennie.dillon@sdrock.com
or (619) 226-6144

HOW IS GOD CALLING US TO BUILD HIS KINGDOM?

OUTREACH

TOYS FOR JOY

Our largest annual outreach delivers food, toys, and so much more to families across San Diego county. In our 24th year, Toys for Joy has been redesigned as a drive-thru event that can serve nearly 15,000 children and families at a time when the need is greater than ever.

ROCK YOUR CITY TV PROGRAM

Extending our digital reach, Rock Church has partnered with FOX 5 to deliver Rock Your City with Miles McPherson every Sunday to share testimonies of those impacted by the ministry of the Rock and other community organizations

FREEDOM CENTER (PHASE I)

Rock Church is redeeming a former strip club to serve rescued survivors of sex trafficking. In Phase 1, we will transform the building into a resource center with housing in order to empower victims to discover their own redemption story. This will increase the transitional housing for survivors of sex trafficking in San Diego by 20%

ROCK DREAM CENTER

As a Do Something Church, we are uniquely positioned to help meet the needs of our community by distributing food, clothing, and essentials through a facility where we can also provide education, training, and community services.

HOW IS GOD CALLING US TO BUILD HIS KINGDOM?

CHURCH EXPANSION

ON-DEMAND DIGITAL PLATFORM

This cutting-edge platform will provide 24-hour, on-demand content to equip, educate, and inspire our Rock family and others, which will include gospel presentations, Rock Your City programming, training and education, online ministry, conferences, and Sunday services.

CHURCH MULTIPLICATION

God continues to prompt us to launch new church locations locally and nationally, and develop pastors and leaders to lead those communities.

DIGITAL EVANGELISM

We will continue our commitment to sharing the gospel online and around the world to over 1 million people a month in English and Spanish, leading to an average of 30,000 decisions for Christ each month.

SOUTH BAY CAMPUS

God is fulfilling His plan to allow us to secure a permanent location for our South Bay campus, established in 2014, that will provide weekly Sunday services and support for the community 7 days a week.

COVID RELIEF

5,338

Volunteers

340,565

People Impacted

\$1,759,273

Value Distributed in Masks, Food, and Meals

12K

Front-Line
Responders were
Given Meals

312K

Masks Made,
Assembled,
or Restored

207K

Personal Protective
Equipment
Items Collected

185K

Pounds of
Food Fed
4,300 Families

ROCK CHURCH

16M

Received
a Gospel
Presentation

360K+

Salvations

\$1M

Clothing
Donations

WE PRAY SAN DIEGO

100+

Churches

67

Locations

19K

Attendees

Examples of How Your Donations Make an Impact

\$100+

\$150 feeds Christmas dinner to five families in need.

\$750 buys 100 toys for children in need this Christmas.

\$1,000+

\$1,000 enables 100,000 online gospel presentations, leading 3,000 to Christ.

\$1,050 furnishes a bedroom at Freedom Center for sex trafficking survivors.

\$5,000+

\$6,000 opens a new Microsite location.

\$15,000 enables 1.5 million online gospel presentations, leading 45,000 to Christ.

\$25,000+

\$30,000 provides 50,000 meals for struggling families served by the Dream Center.

\$40,000 provides security cameras for the Freedom Center.

\$100,000+

\$150,000 provides one year of 24/7 trauma-informed care at the Freedom Center.

\$500,000 launches our new digital platform which would allow for 24/7 on-demand programming.

\$1,000,000+

\$1,000,000 to build out the Dream Center, providing over \$1m in donations & services annually.

\$2,000,000 enables the purchase, construction, and build-out of our South Bay campus.

HOW TO MAKE YOUR ALL IN GIFT



GIVE ONLINE

Text **ALL IN** to **52525**
or sdrock.com/allin



SEND YOUR GIFT

Rock Church
2277 Rosecrans Street
San Diego, CA 92106
(*"ALL IN" on the memo line*)



In addition to supporting the ministry of Rock Church, all donations are tax-deductible and may be eligible for significant tax relief and giving benefits under the CARES Act passed earlier this year.

Contributions are allocated at the prayerful discretion of Rock Church leadership as God provides opportunities. Details available upon request.